

Pro Staff News

Volume 5 Issue 6 June

Team Ocean Kayak takes 2nd Place at IFA Rockport Tournament Rockport, TX

Team Ocean Kayak's Vincent Rinando placed 2nd and Clint Barghi placed 4th in the IFA Kayak Tour tournament held in Rockport.

Team Ocean Kayak members Vincent Rinando, Clint Barghi, Cameron Barghi, and alternate Rick Spillman headed down to Port O'Connor to pack up a beach house that Rick has sold.

Team Ocean Kayak would like to thank our good friend Rick Spillman for his generous hospitality over the years in allowing the team to stay at his house free of charge on tournament weekends. We really enjoyed your place and it really helped keep team expenses down. We fished in Port O'Connor the day before the tournament without finding much, and decided to split up on tournament day. The weather outlook was bleak, winds in excess of 15mph made fishing and kayaking difficult. Vincent woke up at 3am on tournament day and made the long drive into Port Aransas to fish, the move paid off as his slam was good enough for 2nd place. Clint was able to scratch out his two fish in Port O'Connor, but conditions were much more difficult.

Clint Barghi is currently tied with two other anglers for Angler of the Year and Vincent Rinando is currently right behind the in fourth place. There is one more event remaining in this series and we hope to seal the deal on this award.



Vincent Rinando 2nd Place trophy and kayak

Upcoming Events

July 17, 2010 Spektacular Redfish Series Galveston, TX.





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Team Ocean Kayak now on Facebook

One of Team Ocean Kayak's goals for 2010 is to have a bigger presence in rapid media formats such as youtube, facebook and twitter. We are pleased to announce the launch of the Team Ocean Kayak page on facebook. Stay tuned for exclusive photo, video, and literary content found no where else on the web. The entire team will have the ability to provide content as well as connect their social network to a single source for team information.

Those unfamiliar with the benefits of the exposure of a social network, should log onto facebook, create an account and witness this viral phenomenon first hand. What we have found is that it only takes a handful of

popular or well connected fans of your site to give it widespread exposure. People browsing your fan's information will come across a link to your fan page, comments that your fans post will appear with a link to everyone within their social network, giving you unsolicited exposure to large groups of people. Our initial rollout of the site is nearing completion. Our goal was to mix content between facebook and www.teamoceankayak.com as seamlessly as possible without losing our base traffic on our team's website. This is very important to the team as we have averaged over 1,000,000 hits per year for the past 5 years on our site. We hope combined with our base traffic, this new promotional avenue will give our team and our sponsors even greater exposure. We are achieving this with the help of some custom tabs on our facebook fan page. We have added custom tabs for Sponsor Links, Past Events, Newsletters, and Team Videos. All of this content resides on our [teamoceankayak.com](http://www.teamoceankayak.com) website and will drive traffic through facebook and onto our team website. We were able to build the beta site, gain 25 fans rather quickly, register [teamoceankayak](http://www.teamoceankayak.com) as a fan page with facebook, and build out our initial page design.

Here is where you come in. GO TO <http://www.facebook.com/teamoceankayak> click on the LIKE button next to the title on the page. This is how you become a FAN of our page. You will receive updates and information posted to the team facebook page, and you will have access to our FAN list for your own promotions. We will be updating the content of our site to include cross links to sponsor's facebook fan pages as well as back fill as much content from our original website as time permits.

The screenshot displays the Facebook interface for the Team Ocean Kayak fan page. At the top, there's a navigation bar with 'facebook' and a 'Sign Up' button. Below that, the page title 'Team Ocean Kayak is on Facebook' is shown with a 'Sign up for Facebook to connect with Team Ocean Kayak.' prompt. The main profile section features the team's logo, a bio stating they are 'Proven tournament winners and experienced spokesmen', and a list of 65 people who like the page. The posts section shows three recent updates: a text post about a demo pool in Houston, a video post about a redfish sightcast, and another video post about a redfish on a surface waker.

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Team Ocean Kayak in Xtreme Kayak Redfish Tournament Matagorda, TX

Team Ocean Kayak's Vincent Rinando, Captain Filip Spencer, Clint Barghi, Cameron Barghi, Sam Rinando, and Rick Spillman fielded three teams in the Xtreme Kayak series held in Matagorda, Texas. The team spent several weeks fishing the Matagorda area under harsh weather conditions that seemed to plague the Gulf Coast for most of the month of June. Unable to really find any quality fish, we opted to fish the eastern boundaries of the tournament a little closer to our home waters of Galveston. Clint and Cameron Barghi placed 4th, Sam and Rick placed 7th, and Vincent and Filip placed 8th. Unable to keep their fish alive, Vincent Rinando and Captain Filip Spencer's fish died and they were forced to take a 1lb deduction penalty. This penalty dropped them from 4th to 8th place.

Currently Sam and Rick are 3rd place for Team of the Year and Vincent Rinando and Captain Filip Spencer are currently in 4th place. There are two more tournaments in this series remaining, one in Freeport near Galveston and the other in Corpus Christi. We feel confident that we will be able to make up the weight we are lacking to overtake 1st place. We are expecting this series to come down to the final event, unless one of the front runners stumbles at the next event.

Seems like for the month of June we have been cursed with strong winds and hot temperatures. This tournament was no different. Winds in excess of 15 mph and temperatures reaching 100, made fishing and keeping the fish you caught alive.



Current Standings

Team Reel Killers	266.50
Team Free Ride	245.10
Team Ocean Kayak	223.90 Rinando/Spillman
Team Ocean Kayak	219.90 Rinando/Spencer

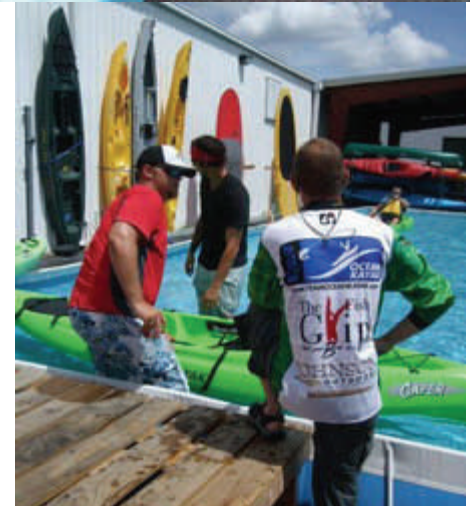
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Team Ocean Kayak at Austin Canoe and Kayak Pool Demo Houston, TX

Ocean Kayak and Dunkin Lewis brought the famous demo-pool to ACK - Houston for a special weekend promotion. Jeff Herman of Team Ocean Kayak was on hand to give advice to customers and help buyers get into the right kayak.

Whether they were shopping for a sit-on-top fishing kayak, or looking for a decked-touring kayak, Jeff has the experience to provide quality instruction and information regarding hull design, deck layout and compatibility. Working with the great staff of ACK - Houston the weekend was successful with many boats sold and many satisfied customers.



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Team Ocean Kayak at Gear Up Cabela's event Buda, TX

Team Ocean Kayak's Cameron Barghi was on hand at the Cabela's Gear up kayak demo event held in Buda near Austin, Texas. Cloudy conditions kept crowds light in the morning, but as the clouds went away the crowds increased. Cameron brought with him a rigged Ocean Kayak Prowler 13, and was available to answer any question the customer might have.

The demo was held outdoors and the customers were able to try out their favorite kayak model first hand and in real world conditions.



[More Details](#)

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